

Michael Gormley

www.michaelgormley.com | 382 Winding Trail, Xenia, OH 45385 | 937 372-1058 | talkinghead2004@yahoo.com
Central State University | PO Box 1004, Wilberforce, OH 45384 | 937 376-6095 | mgormley@centralstate.edu

EDUCATION

Northwestern University, Medill School of Journalism, Chicago
M.S.J., Broadcast Journalism, 1989

Columbia University, Columbia College, New York
B.A., Political Science, Summa Cum Laude, Phi Beta Kappa, 1987

Oxford University, Pembroke College, Oxford
One-year scholarship to study politics, 1986

PROFESSIONAL

TEACHING

Central State University, Wilberforce, Ohio □ 2002 - Present

Acting Director, Journalism and Mass Communications Program □ August 2008 - Present

I am responsible for scheduling courses, coordinating personnel, and maintaining our program office. The Journalism and Mass Communications program serves more than two hundred students. Central State is the only public, historically black university in Ohio.

Associate Professor □ August 2007 - Present

Assistant Professor □ August 2002 - 2007

I teach Introduction to Mass Communication, Writing for Electronic Media, Reporting, and Reality and Image (a film course). I supervise students in Senior Capstone and Portfolio, Practicum, Internship, and Independent Study. I advise communication majors, take them on field trips, and work to develop job and internship opportunities for them. I also advise students working on the student newspaper.

JOURNALISM

Reporter □ 1989 - 2002

Over a twelve-year period, I worked in markets large and small as a beat reporter, general assignment reporter, bureau reporter, and substitute anchor. I reported stories of local interest demonstrating versatility, excellent live reporting skills, and superior broadcast writing.

WBTV, Charlotte □ April 1998 - January 2002

General assignment reporter, substitute anchor. I covered a landmark school desegregation case, tragedies at Lowe's Motor Speedway, the death of a NASCAR legend, the departure of the Charlotte Hornets, the murder trial of an NFL star, problems at US Airways, Hurricane Floyd, and shark attacks on the coast.

WKMG, Orlando □ April 1997 - April 1998

Daytona Beach bureau reporter. I coordinated WKMG's news coverage in a two county area with four hundred thousand residents. I covered a tornado disaster in New Smyrna Beach, the collapse of the Flagler Beach fishing pier, and the Daytona 500.

WSAZ, Huntington, WV □ November 1994 - April 1997

Night-side reporter, Ohio beat reporter. I coordinated my station's news coverage in seven SE Ohio counties. I covered two major floods and a fireworks disaster that killed nine people.

KGMB, Honolulu □ December 1991 - February 1994

City hall, state government reporter. I covered legendary Mayor Frank Fasi, Hurricane Iniki, a nasty volcano accident, and the fiftieth anniversary of the attack on Pearl Harbor.

MICHAEL GORMLEY (CONT.)

KTVA, Anchorage ☐ **November 1989 - December 1991**

General assignment reporter, substitute anchor. I covered the aftermath of the Exxon Valdez oil spill, repair work on the Alaska oil pipeline, debate over the Arctic National Wildlife Refuge, and two remarkable politicians: Governor Wally Hickel and Anchorage Mayor Tom Fink.

Radio Free Europe, Munich ☐ **June 1989 - September 1989**

Editorial assistant. In the months leading to the fall of the Berlin Wall, I rewrote wire service copy, edited correspondent reports from various foreign bureaus and wrote feature stories for broadcast.

Medill News Service, Washington D.C. ☐ **January 1989 - April 1989**

Washington correspondent. I wrote and produced stories for WIBW-TV in Topeka, Kansas while a student at the Mediall School of Journalism.

FELLOWSHIPS

Poynter Institute New Curriculum Seminar, St. Petersburg, FL ☐ Winter 2009

European Union Visitors Program, Brussels ☐ Winter 2009

National Center for Business Journalism Professors Seminar, Phoenix ☐ Winter 2008

International Radio and Television Society/Walt Disney Digital Media Summit, Los Angeles ☐ Summer 2008

National Endowment for the Humanities Institute on Appalachian Culture ☐ Summer 2008

Poynter Institute Newsroom Trainers Seminar, St. Petersburg, FL, ☐ Fall 2006

Academy of Television Arts and Sciences Faculty Seminar, Los Angeles ☐ Fall 2006

Freeman Fellowship to SE Asia ☐ Summer 2006

International Radio and Television Society Diversity Seminar, New York ☐ Fall 2005

National Endowment for the Humanities Institute on African Cinema, Dakar, Senegal ☐ Summer 2005

American Society of Newspaper Editors Institute for Journalism Excellence, Charlotte, NC ☐ Summer 2004

Dow Jones Fund Copyediting Seminar, Princeton, NJ ☐ Spring 2003

Foreign Press Center Japan Fellowship ☐ Fall 2001

Radio and Television News Directors Association Germany Fellowship ☐ Fall 1999

RECOGNITION

Dean's Service Award ☐ May of 2009.

Excellence in Teaching Award ☐ May 2007

Central State granted me tenure, promoted me to the rank of associate professor, and awarded me the "Excellence in Teaching" award in May of 2007. The Office of Assessment reported that year that I was in the top 10 percent of all faculty in seven of ten teaching standards evaluated by students.

Faculty Appreciation Award ☐ Winter 2003

WORK PRODUCT

Curriculum development

I wrote the course plan for our Senior Capstone and Portfolio course, wrote the program request for our photojournalism course, and rewrote our major check sheets to incorporate eight credits of required digital media courses.

Code of conduct

I wrote a code of conduct for students. These "common course policies" are included in all of the syllabi used in our program.

MICHAEL GORMLEY (CONT.)

Course policies:

I have revised the policies for our internship and independent study programs.

Advising:

I established a new, streamlined protocol for academic advising within our program.

Publications:

I've written two reporting manuals, three multi-media Internet blogs, dozens of newspaper articles, hundreds of television stories, several magazine articles, an academic review, and a job/internship guide for students.

Student newspaper:

I revived the university's student paper, establishing it as a self-sufficient, regular publication.

Internal relations:

I have worked to improve our communication with students by establishing an information kiosk in the Cosby Center; installing bulletin boards, display cases, and posters throughout the building; and upgrading our program web site.

External relations:

I represent the university on a statewide panel reviewing Ohio's transfer assurance program for journalism. As acting director of the journalism program, I have pursued articulation agreements with local community colleges.

Online Courses:

I helped write university policies governing online courses as a member of a special, ad-hoc committee during the 2007-2008 academic year.

Facilities:

I coordinated efforts to upgrade our student lounge, provide high-quality work space for student video editors, establish a program office, and provide new offices for faculty members. I created a professional logo for our television studio. I have raised thousands of dollars to purchase cameras, voice recorders, educational videos, and computer software.

Grants: I brought a theatre and drama scholar from China to Central State as principal investigator on a grant application to the Fulbright Board.

Speakers bureau: I organized a speakers bureau to publicize the university. I organized an international speakers program in the spring of 2009.

Speakers series: I coordinated a seminar series ("Friday Tea") for several years in the Humanities Department.